



PRODUCT SHEET

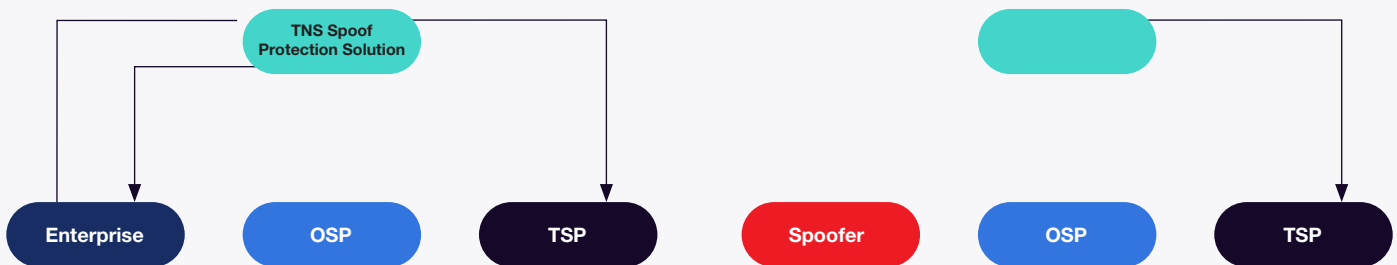
# TNS Spoof Protection

Prevent Call Spoofing and  
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customers defrauded.



TNS Spoof Protection solves this problem with an innovative technology and zero trust policy that safeguards enterprises and their customers by immediately blocking unverified calls from non-registered numbers. TNS zero trust policy never trust always enables end-to-end enhanced secure communication, verifies every call, continuous monitoring with increased visibility significantly eliminating the vulnerability to sophisticated voice fraud.

TNS Spoof Protection offers enterprises multiple out-of-band methods which pre-register their calls using the TNS Enterprise Authentication solution. These methods, accomplished via a REST interface with the Call Event API or through SIP Invite Redirect, streamline onboarding and minimize enterprise effort. Calls verified by TNS Enterprise Authentication are authorized for delivery, while unverified calls are identified as spoofed and blocked.





## Features and Benefits of Spoof Protection

**Ensures** only verified calls get the full enterprise branded call treatment by leveraging TNS' out-of-band Call Event API for call authentication

**Helps Enhance** the customer experience by instilling trust with customers, which translates to higher customer engagement

**Helps Combat** fraud by blocking unverified calls

**Helps Improve** answer rates by increasing customer confidence in voice calling

**Helps Reduce** operational costs and penalties incurred from dealing with customer fraud

**Provides** rich reporting capabilities, including real-time dashboard reports on spoofing activities

**Leverages** the latest cutting-edge branding technology

**Provides** protection against spoofing attacks



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